



Exclusively for NVTC Members!

NVTC's Member Advantage is a program whereby members offer business products and services at member-exclusive rates. NVTC's Member Advantage program facilitates business relationships between NVTC member companies, adding both increased business and industry exposure for participating members.

Why Participate?

- You can reach a targeted audience through NVTC – **the largest technology council in the U.S.**
- **NVTC will market and promote the program** and drive traffic to the Member Advantage website through ads in *The Voice of Technology*, exhibit space at events, announcements in the eNewsletter and more!
- **Win-Win:** Help support your Council while building your business and providing fellow members with valuable discounts.
- **Participation is Easy:**
 - Step 1: Submit a one page proposal to **srussell@nvtc.org**. Include a short description of your company, a brief description of your products and/or services, and a description of the proposed discount or special offer.
 - Step 2: Present your proposal to NVTC's Benefits Committee for Approval.
 - Step 3: Once your proposal is approved, provide NVTC with your logo, description of your product or service, and URL of webpage on your site to link through Member Advantage.
- **Participation is Affordable:** Billing is available on an annual basis
 - \$1800 Standard Member Advantage Fee
 - \$900 Startup Technology Member Advantage Fee

See Participation Agreement for complete details.

Participation Agreement

NVTC's Member Advantage affords NVTC members with the advantages of member-to-member discounts and other benefits. By participating in NVTC's Member Advantage program, NVTC and the Participant agree to the following:

Promotion:

NVTC will market and promote the Member Advantage Member-to-Member Discount Program to the NVTC membership in a variety of ways including, but not limited to, the following:

- Ability to post on the Member Advantage Industry Bulletin Board located on NVTC website and NVTC Events pages
- Logo and/or company name listed within Member Advantage ads in The Voice of Technology magazine (circulation 9,000+)
- Logo and/or company name and description listed within the all-member Benefits emails highlighting the Member Advantage program and its participants
- (1) Announcement in NVTC's eNewsletter (circulation 9,000+) highlighting your company's participation in the program
- (4) Promotions in NVTC's eNewsletter (circulation 9,000+) with a link to the Member Advantage website
- Logo, hyperlink and description listed on Member Benefits section of website
- Promotion on the Entrepreneur Center @NVTC website
- Hyperlink to company's website in each weekly eNewsletter
- Logo and/or company name included in Chairman's intro PowerPoint presentation at Annual Banquet. Additionally, mention of Member Advantage program will be included in the Chairman's script
- Opportunity to exhibit at NVTC's annual New Member Orientation each spring
- Display of promotional materials at Titans breakfasts, golf tournament, monthly member coffees and regional events in which NVTC participates
- Opportunity to provide brochures for inclusion in NVTC's membership packet which is distributed to prospective members and new members
- Complimentary set of NVTC's Corporate List mailing labels diskette (\$1700 value) may be requested for one-time usage
- Complimentary featured ad listing in the Marketplace Directory on the NVTC website
- Use of NVTC Member Advantage logo

Approval:

Participation in the NVTC Member Advantage is subject to the approval of NVTC's Membership & Benefits Committee. Once approved, participating member companies may not change the percentage, dollar amount, or scope of products and/or services included in the offer without prior written approval from the Membership & Benefits Committee. Proposals may be made to the NVTC Benefits Committee by contacting Shaunte Russell, Director of Membership. The Membership & Benefits Committee and NVTC retain sole discretion to decide which proposed benefits will be selected for inclusion in the Program. Only current members of NVTC are eligible to participate.

Participant Requirements:

Once approved for participation, the participating company must provide NVTC with the following:

- a copy of, and license to use, the Participant company logo
- a 25-75 word description of the product or service being offered
- the URL address of the Web page to be linked

Participant must create and maintain a Web page with information about their Member Advantage discount that will reside on the Participant's website. The Participant agrees that this Web page will contain NVTC's logo at the specified dimensions, the description of the Participant's offer in the Member Advantage program, and details about the Participant's approved product or service. This page will be linked through the Member Advantage section of NVTC's website.

Payment Schedule:

Billing is available annually at:
\$1800 Standard Member Advantage Fee
\$900 Startup Technology Member Advantage Fee

Changes:

Once approved, Participating Member Companies may not change the percentage, dollar amount, or what products and/or services are included in the offer without prior written approval from the NVTC Benefits Committee. Additionally, Participant must send copy of any and all text changes to NVTC as they are posted. Participant agrees that NVTC has the right to change and/or discontinue the Member Advantage program without prior notice and without liability.

Membership:

Participation in the Member Advantage Program is limited to current NVTC members only. If a Participant's NVTC membership lapses the listing will be removed within 30 days at the discretion of NVTC. The participant will not be entitled to a refund of any portion of the fee for the listing should membership in NVTC lapse.

Delinquency:

Failure to pay Member Advantage Participation Fees in full within 30 days of the date of invoice will result in termination of listing without further notice. Reinstatement will be at the sole discretion of NVTC.

Intellectual Property:

Participant agrees to license to NVTC, without charge, the rights to use, distribute and display Participant's logo, and to promote Participant's participation in the Member Advantage program at NVTC's sole discretion.

Report Requirements:

Upon written request, NVTC will provide participating NVTC members with quarterly reports showing the number of hits to the Member Advantage section of the website.

Participants agree to provide a report to NVTC within 30 days of request that lists current members of NVTC that are clients or customers of the Participant's firm as of the end of the calendar month preceding the date of the request.

Indemnification:

Participant shall indemnify and hold harmless NVTC, its officers, directors, independent contractors and employees, from any loss, cost, damage, expense, or liability of every kind and nature which they may incur, arising out of, or in connection with, Participant's negligence, willful misconduct, or other error or omission arising out of or related to Participant's participation in the Member Advantage.

Termination:

NVTC may terminate any Participant's participation in the program for any reason and at any time by providing written notice. NVTC also reserves the right to discontinue the Member Advantage program for any reason and at any time by providing written notice. In case of termination for reasons other than non-payment of membership dues, NVTC will refund a portion of the fees proportionate to the amount of unused time remaining in the agreement minus \$200 for expenses.

Contact Name: _____

Company Name: _____

Phone Number: _____

E-mail Address: _____

Billing Address: _____

Annual Billing: 12 Months Standard Member Advantage Fee \$1800
12 Months Startup Technology Member Advantage Fee \$900

I understand and agree to the terms and conditions of the NVTC Member Advantage Program.

Authorized Participant Signature: _____ Date: _____

*Your Member Advantage Program 12 month cycle will begin on: _____,
and will end on: _____.

*(Begin date will always begin on the First day of a month and end on the last day of the month.)

Member Advantage Participation Check List

- _____ Proposal for review to membership@nvtc.org
- _____ Signed Member Advantage Participation Agreement with appropriate participation fee
- _____ Logo and license for use
(Format: .gif or .jpg, minimum 72 dpi, 105 pixels wide)
- _____ 25-75 word description of the product or service being offered
- _____ URL address of the Web page to be linked to NVTC site that includes the NVTC Member Advantage Logo and description as provided by NVTC

See Member Advantage Participation Agreement for complete details.

Have questions about Member Advantage?

Contact Shaunte Russell in NVTC's Membership Department at 703-904-7878 ext. 213 or
srussell@nvtc.org

For Internal Use Only:

Date Payment Received: _____

Payment Type: _____

Verified By: _____